

STUDIO'S PROGRAMME FOR ACADEMIC YEAR 2022/2023

- 1) **Name of the studio:**
PRODUCT DESIGN STUDIO II
- 2) **Head of the studio:**
Prof. Marzena Wolińska
marzena.wolinska@uap.edu.pl
- 3) **Assistant:**
Małgorzata Paruch-Piotrowska M.A.
malgorzata.paruch-piotrowska@uap.edu.pl
- 4) **Faculty:**
Architecture and Design
- 5) **Room:**
Room 24, Building E
- 6) **General form of tuition:**
Lectures, consultations, corrections of given projects, workshops, practical exercises, seminars, open air activities
- 7) **General content:**
Design is influenced by many different areas of life, but at the same time it also influences all aspects of human life. We raise the awareness of a designer role among students; we make them understand its meaning and social responsibility. A designer should be aware of a complexity of project issues which are to be solved. In the exercised performer in the Studio we pay attention on many different aspects of design: utility, functionality, ergonomics, aesthetics, economy and ecology. Together with external companies and institutions we perform projects in which we practice creativity, logic thinking and interdisciplinary communication.
- 8) **Subjects carried out in the studio:**

Undergraduate courses:

DESIGN – MODULE 1

SOCIAL DESIGN

In the first module students learn the basic rules and ideas behind the process of design, utility and functions. They recognize the proper process of analysis which is the first element of designing. According to the particular project's topic they prepare their own analysis of given issue based on which they will start creating the design concept. Their assignment is completed by saving it in graphic form and presenting it in public in front of the students and the staff of the Design Department.

DESIGN – MODULE 2

SOCIAL DESIGN

In the second module students perform the analysis of the chosen issue and based on it they create the project concept – the idea in which the important part is to cover the variety of different contexts: cultural, social, utilitarian, ecological ones etc. The assignment is completed by saving the performed tasks in graphic form and preparing the concept's spatial model and presenting it in public in front of the students and the staff of the Design Department.

DESIGN – MODULE 3

SOCIAL DESIGN

In the third module students perform the analysis of the chosen issue and prepare the project concept which they later on develop into a specific project addressed to the users, covering the specific needs, requirements and contexts. The assignment is completed by saving the performer tasks in graphic form and preparing the project's spatial model and presenting it in public in front of the students and the staff of the Design Department.

DESIGN – MODULE 4

SOCIAL DESIGN

In the fourth module, after the analysis of the given project issue and preparing the project concept, students complete the overall project which they create as either a model or a prototype. The assignment is completed with graphic documentation of the project and performing a full model/prototype and then presenting it in public in front of the students and the staff of the Design Department.

BACHELOR DIPLOMA STUDIO

The diploma students work out the topic of their bachelor diploma assignment. Next they present their ideas to the staff of the Design Department who accept the topic and appoint the reviewer. Bachelor's theses carried out in the studio include:

- *CALMED – medical jewelry with information and sensory function,*
- *MOTUM – mobile chair. Improving the functioning of people with temporary disability within their, home space,*
- *Bike accessories improving the functionality of social bike,*
- *Individualization of a private space in shared flats,*
- *Extra-aesthetic functions of jewelry,*
- *A modular cat accessory,*
- *SOL. An object that combines the health-promoting properties of light and plants,*
- *Givebox CARE – developing a pro-ecological attitude,*
- *Traditional bread and cheese making as an improvement in the quality of life in terms of physical and mental health,*
- *The ritual of brewing coffee with alternative methods,*
- *Against loneliness. Regulating emotions in the context of the feeling of loneliness in developed societies of the 21st century,*
- *The use of fish skin as a sustainable material. Raising environmental awareness.*

BACHELOR DIPLOMA SEMINAR

Diploma students work out the theoretical part of their bachelor assignment which is directly connected with the practical part performer in the Bachelor Diploma Studio.

DESIGN – SUPPLEMENTAL PROGRAMME / CHOSEN ARTISTIC OR DESIGN STUDIO

Undergraduate students of other fields of studies study the topics covering the design bases which relate to the main stages of the project process, preparing concept and creating the overall project.

Graduate courses:

DESIGN – RESEARCH TOPIC

Researched topics are performer in project teams which consist of the staff of the Design Department and students of the 1st year of the graduate course. In 2019/2020 academic year the following topics are being prepared:

- *JEWELLERY. CONTEXTS – in co-operation with YES company,*
- *FUNCTIONAL MOBILITY OF EQUIPMENT FOR MEDICAL FACILITIES. Accompanying elements in the spaces of medical facilities – in co-operation with TENTE company and Orthopedics & Rehabilitation Clinical Hospital of Wiktor Dega in Poznań*

- *SAFETY AT HOME – FIRE EXTINGUISHER* – in cooperation with the company OGNIOCHRON and the State Fire Brigade,
- *FASHION IN PANDEMIA* – in cooperation with LPP,
- *DISPLAY A * B * C **. *Design of a structure that allows displaying, storing, collecting, compiling or configuring elements from the field of currently produced accessories / devices in the field of the so-called "Smart home experience"* – in cooperation with KOMPUTRONIK,
- *AGRICULTURAL MACHINERY. From the series: designer needed immediately!* – in cooperation with UNIA.

MASTER DIPLOMA STUDIO

Master diploma students work out the topic of their master assignment. Next they present their ideas in front of the staff of the Design Department who accept the topic and appoints the reviewer. Master's theses carried out in the studio include:

- *Project of the utility forms which support intergenerational communication basing on interaction,*
- *Simplicity of the ritual. Design of the modular ceramic set considering modern lifestyle changes,*
- *Storage space. Design of equipment for a school locker room for children in primary education,*
- *Accessories that improve the shared use of the bathroom,*
- *Health-promoting objects. The use of materials and forms influencing human well-being,*
- *FEYOMI – Practicing Mindfulness in a Minimalistic Kitchen.*

MASTER DIPLOMA SEMINAR

Diploma students work out the theoretical part of their master diploma assignment which is directly connected with the practical part performer in Master Diploma Studio.

DESIGN – SUPPLEMENTAL PROGRAMME / CHOSEN ARTISTIC OR DESIGN STUDIO

Graduate students of other fields of studies propose their own ideas for the semester assignments or discuss such based on the proposal recommended by the academic tutor.

9) Prerequisites:

Corresponding to the statements of the course cards in the Studio.

10) Recommended reading list:

- **Basic:**
 - Penny Sparke: *An Introduction to Design and Culture in the 20th Century*
 - Brown Tim: *Change by Design*
 - Sudjic Deyan: *The Language of Things*
 - Norman Deyan: *Emotional Design: Why We Love (or Hate) Everyday Things*
 - Roth Bernard: *The Achievement Habit*
 - Miodownik M.: *Stuff Matters*
- **Supplementary:**
 - Bernheimer Lily: *The Shaping of Us*
 - Rosińska Monika: *Przemysłość użycie*, Fundacja Bęc Zmiana, 2010
 - Bauman Zygmunt: *Konsumowanie życia*, Wydawnictwo Uniwersytetu Jagiellońskiego, 2009
 - Krajewski Marek (red.): *Hand-made. Praca rąk w postindustrialnej rzeczywistości*. Fundacja Bęc Zmiana, 2010

11) Language of instruction:

POLISH, ENGLISH