

Ahoj!
Prague
Calling!

17. – 21. 10.¹⁹
Designblok ^{'19}
Prague International
Design Festival

Diploma Selection
Participation Call 2019

21st annual
www.designblok.cz



Designblok – Prague International Design Festival is the most extensive Central – European exhibition exclusively focusing on design and fashion. More than 50.000 visitors coming to Designblok can see around 400 exhibitions by brands, designers, studios, artists and schools from several countries.

Important part of Designblok is an international graduation projects competition – Diploma Selection. International contest is annually announced in association with EUNIC Cluster CR – European Union National Institutes for Culture.

The sixth year is open to all graduate students from European academies, art schools and universities who will graduate in the field of product and fashion design in 2019.

Diploma Selection Professional Jury Juliet Kinchin,
Lina Kanafani, Rossana Orlandi, Tulga Beyerle,
Agnieszka Jacobson, François Leblanc, Gilles Massé,
Cok de Rooy, Adam Štěch, Hans Stefan Moritsch,
Stephan Hamel, Maria Cristina Didero, Ineke Hans,
Natasha Binar, Esther Sternkopf, Noémie Schwaller,
Andrea Běhouňková, Danica Kovářová, Veronika
Ruppert, Jan Králíček, Petr Matějček

Diploma Selection 2018

more then 300 applicants

42 European universities

14 countries

30 finalists

exhibition of 15 product designers

15 fashion shows

21 international jury members



Diploma Selection 2018

Winners Awards. Winners are awarded a financial prize of EUR 1,000 for their new collection that will be released at Designblok 2020.

Top 3 product designers are assigned an exhibition space at the Designblok Openstudio 2020 (the central Designblok exhibition space which hosts about 40,000 visitors) to present work development as an international guests.

Top 3 fashion designers are given the opportunity to present their new collections as Designblok 2020 international guests.

How does Diploma Selection work?

Finalist Selection process.

The Designblok board of curators – Jana Zielinski / Director of Designblok; Jiří Macek / Creative Director of Designblok; Adam Štěch / Design strategy consultant and curator; Danica Kovářová / Dolce Vita Editor-in-Chief; Veronika Ruppert / journalist and editor, Modeschau, Radio Wave – selects the competition finalists out of all applications.

The board of curators may select more than one work from an individual country. Equally, the board reserves the right to decide not to select any work from an individual country.

Winners Selection process.

The winners are selected by an international jury consisting of prominent figures from leading European galleries, cultural institutions and media. All jury members are very experienced within the European design and fashion scene.

Product design jury 2018

Juliet Kinchin

design curator, MoMA, New York (USA)

Lina Kanafani

curator and gallery owner, MINT shop, London (GB)

Rossana Orlandi

gallery owner, Spazio Rossana Orlandi, Milan (IT)

Tulga Beyerle

Director, Museum of Decorative Arts Dresden-Pilnitz (D)

Agnieszka Jacobson

Art Director, School of Form, Poznań (PL)

François Leblanc

gallery owner, Gallery S. Bensimon, Paris (FR)

Gilles Massé

Wallpaper Store, Milan (IT)

Cok de Rooy

curator and gallery owner, Frozen Fountain, Amsterdam (NL)

Adam Štěch

curator and design theoretician, Okolo (CZ)

Hans Stefan Moritsch

designer and program director at the New Design

University (AT)

Stephan Hamel

design consultant and brand development advisor (IT)

Maria Critstina Didero

curator and author (IT)

Ineke Hans

designer and founder of the Ineke Hans studio

and the London Salons (NL)

Fashion design jury 2018

Natasha Binar

fashion theoretician (DE)

Esther Sternkopf

Creative Director, ELLE (PL)

Noémie Schwaller

Editor-in-Chief, DASH Magazine (UK)

Andrea Běhounková

Editor-in-Chief, Vogue (CZ)

Danica Kovářová

Editor-in-Chief, Dolce Vita (CZ)

Veronika Ruppert

journalist and editor, Modeschau, Radio Wave (CZ)

Jan Králíček

journalist and fashion consultant, Vogue (CZ)

Petr Matějček

Editor-in-Chief, ELLE (CZ)



Product design jury members and graduate students meet at the exhibition area where each graduate student presents his/her diploma (graduate) work in person.



Fashion design finalists present their graduation project within the Diploma Selection fashion shows event.

Afterwards they have an opportunity to meet and discuss individually the collection.

Aaaand the winner is...

Anna Banout
Academy of Fine Arts in Warsaw,
Poland, Winner 2017





Uta Sienkiewicz
Academy of Fine Arts in Warsaw,
Poland, Winner 2017





Marlène Huissoud
Central Saint Martins in London, GB,
Winner 2014





Carla Rataus
HIT Holon, Israel, Finalist 2016





Crafting Plastics!
Berlin University of the Arts, Germany,
Winner 2016





Teun Seuren
The HKU University of the Arts
Utrecht, Netherlands, Finalist 2017



Simone Schampers
Amsterdam Fashion Institute,
Netherlands, Finalist 2017



Jorge Penadés

IED Madrid, Spain, Winner 2015



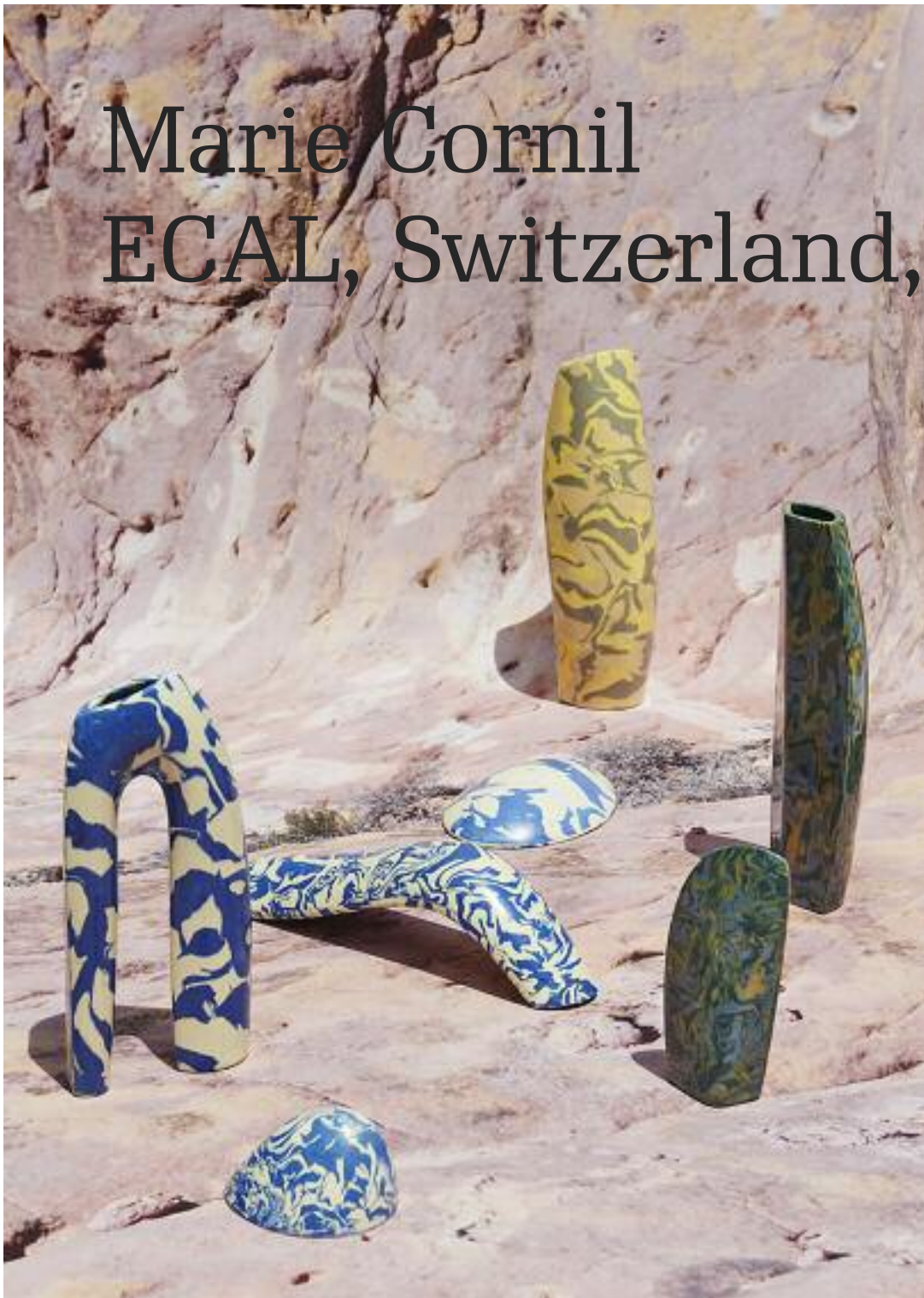
Alexander Schul
Maastricht Academy of Fine Arts
and Design, Netherlands,
Winner 2018



Hüseyin Özer
Burg Giebichenstein University
of Art and Design Halle, Germany,
Finalist 2018



Marie Cornil
ECAL, Switzerland, Finalist 2018





Ramona Salo Myrseth
Oslo National Academy of the Arts,
Norway, Winner 2018



Lenka Vacková
Academy of Arts, Architecture
and Design Prague, CZ, Finalist 2017



Who covers Diploma Selection Costs?

The project is co-funded by EUNIC Cluster Czech Republic with the support of participating European embassies and cultural institutes, in cooperation with Designblok.

Designblok provides Diploma Selection exhibition space and is as well responsible for the event production, architecture and lighting design.

The Designblok organizers are responsible for the production of the fashion event: venue and stage for the fashion show, 20 Elite models, make-up by Make-up institut and hair-styling by Toni&Guy.

The individual participating member of the EUNIC Cluster CR will cover accommodation and travel costs of the respective graduate student(s) and costs related to the transport (and insurance if necessary) of the selected diploma work.

Deadline for applications:

July 15, 2019

Announcement of finalists:

July 31, 2019

Designblok dates:

October 17–21, 2019

Product design presentation and meeting of the jury:

October 19, 2019

Fashion show date and meeting of the jury:

October 19, 2019

Awards ceremony:

October 19, 2019

Application consists of:

visual presentation of diploma work

project description

personal information (name, university, field of study)

Contact person (information, application)

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Těšíme
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