VISUAL ART EDUCATION
DEGREE PROGRAM (MA)

1. PROGRAM FACTS

Study Level: Postgraduate
Study Mode: Full Time
Course Profile: Academic
Course Domain: Fine Art
Course Length: 4 semesters
Number of ECTS Credits Required for Graduation: 120
Areas of Academic Study and Academic Disciplines Evaluated by Learning Outcomes:
- Area of Academic Study: The Arts
- Academic Discipline: Fine Art
- Field of Study: Fine Art
Degree Awarded upon Completion: Bachelor’s Degree (BA)
Specialist Pathways:
- Curatorial Strategies plus Arts and Culture Marketing
- Visual Art Specialism
- Creative and Educational Activities

2. FURTHER EDUCATION AND CAREER OPPORTUNITIES

Upon graduating from MA Visual Art Education program, students may progress to PhD studies in Fine Arts and other related disciplines in the domain of Humanities.

3. PROGRAM OVERVIEW AND OBJECTIVES

Our MA Visual Art Education program provides students with a solid basis for lifelong development of skills and knowledge. Our students receive comprehensive education covering the domain of fine art and its theoretical background. The course’s emphasis is also on familiarizing students with the broader context of art and culture, which equips them with necessary tools to creatively understand the phenomena occurring in contemporary art, as well as actively promote and popularize them. Our graduate profile meets the needs and requirements of the contemporary job market where employees are expected to be mobile and competent.

In comparison with the BA program, MA Visual Art Education graduates are required to possess higher practical skills and wider theoretical knowledge. They need to be prepared to occupy a proactive role as practitioners in the domain of visual arts, cultural animation and broader contemporary culture. Moreover, our graduates are expected to demonstrate extensive subject knowledge and critical thinking skills, which will allow them to become efficient future team leaders. Throughout the course, students are encouraged to nourish their intrinsic motivation necessary for sustained learning and development of their conceptual knowledge and practical skills. They need to be self-driven in order to launch their own project, justify their choices and remain open to different
outlooks. Our graduates should demonstrate a general understanding of culture, articulate their opinions clearly, and be creative so that they will be able to use their intelligence and experience to work independently, integrate knowledge and launch new ventures.

4. LEARNING OUTCOMES

On completion of the MA Visual Art Education program, students should be able to demonstrate the following subject knowledge, practical subject skills and social competencies:

SUBJECT KNOWLEDGE

– Students demonstrate detailed knowledge of artwork realization as well as understanding of complex issues related to a range of Fine Art disciplines.
– Students show a profound understanding of technological solutions relevant to their areas of specialization.
– Students have advanced practical skills related to their chosen artistic discipline.
– Students have extensive knowledge of selected issues related to contemporary art and philosophy.
– Students show a deep understanding of the cultural context within which visual arts operate, together with their relationships with other key contemporary issues.
– Students demonstrate a profound understanding of styles and movements in art, and they are able to use that knowledge as the basis for creating their unique artworks.
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– Students have comprehensive knowledge of strategies for promoting culture.
– Students display vast knowledge of the relations between theory and practice in the process of visual art realization, and they employ that knowledge to execute their own projects.
– Students know and understand the mechanisms underlying artistic creation, which facilitates independent artistic expression.
– Students know the major issues concerning a range of social factors that impact the functioning of contemporary education within the domain of visual arts.

PRACTICAL SUBJECT SKILLS

– Students develop a strong artistic personality that enables them to create, realize and express their own artistic ideas.
– Students make informed decisions concerning the artistic context within which they want to operate.
– Students make independent decisions as regards the realization of their artworks.
– Students show awareness of the effects that artworks produce and are able to use that potential to achieve their specific aesthetic, social and legal objectives.
– Students work well as part of a team and are able to accept the role of a team leader, including interdisciplinary projects.
– Students develop their practical skills and make informed choices concerning the best techniques for the realization of their projects.
– Students know how to draw on different mechanisms underlying artistic creation, which facilitates independent artistic expression.
- Students are able to write elaborate texts and deliver verbal presentations concerning a range of artistic domains.
- Students have argumentation skills and they are able to justify their opinions drawing on their wide theoretical knowledge.
- Students know how to draw conclusions from their research and write summaries in which they draw on major theories and quote a range of sources.
- Students demonstrate linguistic skills in the domain of Fine Arts and art disciplines relevant to their major, at B2+ level of CEFR.
- Students are aware of the importance of public presentations.
- Students have knowledge and practical skills that find application in the wider context of visual art education.

SOCIAL COMPETENCES

- Students understand the need for lifelong learning.
- Students are capable of inspiring others and facilitating their education processes.
- Students have research skills that allow them to pursue and collect information, as well as apply the findings in practice, even with limited access to resources.
- Students are self-driven and generate motivation in others.
- Students remain open-minded and objective in their evaluation of other artistic and social attitudes.
- Students are able to critically assess their own artistic practice and that of other practitioners’, showing respect for different artistic and intellectual attitudes.
- Students communicate effectively and are able to lead teams, bringing together various personalities while working on collaborative projects.
- Students are familiar with current cultural issues and events, from both perspectives of proactive artists and community members, often going beyond its local boundaries.
- Students have knowledge related to copyright law and intellectual property management.