VISUAL ART EDUCATION
DEGREE PROGRAM (BA)

1. PROGRAM FACTS

Study Level: Undergraduate
Study Mode: Full Time
Course Profile: Academic
Course Domain: Fine Art
Course Length: 6 semesters

Number of ECTS Credits Required for Graduation: 180

Areas of Academic Study and Academic Disciplines Evaluated by Learning Outcomes:
- Area of Academic Study: The Arts
- Academic Discipline: Fine Art
- Field of Study: Fine Art

Degree Awarded upon Completion: Bachelor’s Degree (BA)

Specialist Pathways:
- Visual Art Specialism plus Art Pedagogy
- Visual Art Specialism plus Art Criticism and Marketing

2. FURTHER EDUCATION AND CAREER OPPORTUNITIES

Upon graduating from BA Visual Art Education program, students may progress to MA studies related to fine arts and humanities, provided there are no formal constraints.

3. PROGRAM OVERVIEW AND OBJECTIVES

Our BA Visual Art Education graduates should be able to create and realize their own artistic concepts within the domain of their subjects. They should consciously use artistic tools and be able to locate their practice in the broader cultural context. Students need to demonstrate comprehensive knowledge of the evolution of art and its contemporary manifestations. They will learn to promote a range of visual and media messages. The program places emphasis on students’ capacity for self-reflection, assessment and justification of their opinions. Our graduates have high interpersonal skills, communicating and collaborating with other practitioners while participating in cultural projects. Students who decide to major in Art Pedagogy will acquire qualifications necessary to become art teachers in preschools and elementary schools, as the course meets the requirements for teacher certification and preparation programs directives issued by the Ministry of Science and Higher Education (17 January 2012).

4. LEARNING OUTCOMES

On completion of the BA Visual Art Education program, students should be able to demonstrate the following subject knowledge, practical subject skills and social competencies:
SUBJECT KNOWLEDGE

- Students display general knowledge of key Fine Art issues and realization processes relevant to a range of Fine Arts domains.
- Students know basic techniques and different forms of artistic expression.
- Students demonstrate knowledge of selected subjects related to history of culture and philosophy, particularly the issues concerning forms of artistic expression.
- Students show an understanding of complexity and historical changes concerning the terminology used in different art domains: history of art, theory of art, aesthetics, art criticism, and art education.
- Students have insight into contemporary art trends and understand art in its historical context.
- Students are familiar with literature related to art evolution and other art issues.
- Students have knowledge of major styles and movements in arts.
- Students understand key issues related to theoretical and historical background of major artworks and artists representing particular periods.
- Students display knowledge of technologies, particularly their development and practical application in different Fine Arts disciplines.
- Students know how to promote art and present it in mass media.
- Students know the general issues related to art marketing.
- Students know the fundamentals of copyright law.
- Students show an understanding of relationships between theory and practice in art realization processes.
- Students are familiar with basic methods for analyzing arts.
- Students have knowledge of key issues related to social factors, functioning and effects of contemporary visual art education in the context of pedagogical theories.
- Students are familiar with practical issues concerning education and teaching of visual arts.

PRACTICAL SUBJECT SKILLS

- Students are capable of creating their own artistic visions.
- Students know how to communicate their ideas through a range of visual means of expression (drawing, painting, graphics, photography, multimedia).
- Students consciously employ the tools and techniques available in arts to realize their visual art projects.
- Students make informed decisions concerning the best techniques for their particular projects.
- Students know how to apply technological solutions to their art projects.
- Students are able to make independent decisions concerning the realization process of their artworks.
- Students have interpersonal skills and work well as part of a team.
- Students use a range of techniques to realize their own artistic concepts.
- Students know how to build on their practical skills in order to pursue constant development.
- Students show creativity in their attempts to incorporate diverse artistic styles in their
artworks; their projects reflect their imagination, intuition and sensitivity.
- Students know how to write specialist texts and deliver presentations within the context of Fine Arts.
- Students are able to skillfully justify their opinions, drawing on their theoretical knowledge and referring to different sources of information.
- Students demonstrate linguistic skills in the domain of Fine Arts relevant to their major at B2 level of CEFR.
- Students are capable of presenting their artworks to an audience.
- Students are able to engage in discussions concerning their artworks.
- Students have a working knowledge of the principles of education.
- Students are able to employ their knowledge of psychology in practice as educators teaching Arts.

SOCIAL COMPETENCIES

- Students understand the need for lifelong learning.
- Students appreciate their cultural traditions and heritage, and accept responsibility for its preservation.
- Students have research skills allowing them to collect, analyze and interpret information.
- Students are able to present their opinions competently, consciously, responsibly and critically.
- Students manage their own work.
- Students creatively use their imagination; they have observational skills and remain open to new experiences.
- Students are able to adapt to new and ever-changing circumstances and rise up to the challenge of public presentations.
- Students perceive the world around them with insight, reflection and criticism, they are able to define a context for their creative self and professional practice in their local environment.
- Students understand the role of reflection concerning ethical issues in their own work.
- Students have critical thinking and self-assessment skills.
- Students know how to present their work clearly and intelligibly using modern technologies.
- Students have organization and negotiation skills, which they efficiently use while participating in collaborative projects.
- Students know and understand the basic terminology and principles of intellectual property law and copyright law.