PAINTING
DEGREE PROGRAM (BA)

1. PROGRAM FACTS

Study Level: Undergraduate
Study Mode: Full Time
Course Profile: Academic
Course Domain: Fine Art
Course Length: 6 semesters
Number of ECTS Credits Required for Graduation: 180
Areas of Academic Study and Academic Disciplines Evaluated by Learning Outcomes:
  - Area of Academic Study: The Arts
  - Academic Discipline: Fine Art
  - Field of Study: Fine Art
Degree Awarded upon Completion: Bachelor’s Degree (BA)
Specialist pathways:
  - Easel Painting
  - Painting in Architecture
  - Drawing
  - Fiber Art

2. FURTHER EDUCATION AND CAREER OPPORTUNITIES

Our BA graduates leave the program as developed practitioners who may set up their own studio practice (a freelance occupation) or find employment in the field of cultural animation. The bachelor’s degree entitles the graduates to study towards a master’s degree here at the University of Arts in Poznan or other arts and non-arts universities in Poland and abroad.

3. PROGRAM OVERVIEW AND OBJECTIVES

Our BA painting program seeks to develop skills and knowledge within the context of the history of painting, contemporary culture and fine art. Students will be introduced to a range of essential painting techniques and media. Throughout the course they will work to deepen the understanding of their own creative potential by increasing their artistic awareness and developing social skills. Since our program provides a solid foundation in both traditional and contemporary approaches to painting, our students graduate equipped with a range of creative resources necessary to become self-directed practitioners that are fully aware of their roles in social and commercial contexts.

4. LEARNING OUTCOMES

On completion of the BA Painting program, students should be able to demonstrate the following subject knowledge, practical subject skills and social competencies:
SUBJECT KNOWLEDGE

1) **Knowledge of media and techniques applied in visual arts:**
   - Students demonstrate knowledge of the fundamentals of drawing and painting techniques.
   - Students show a general understanding of methods and strategies necessary for a successful presentation and exhibition of artworks.
   - Students have an essential knowledge of human anatomy allowing them to depict figures, which they practically apply in their drawings, paintings and sculptures.

2) **Understanding the context of visual arts:**
   - Students are aware of essential trends and movements in contemporary art, particularly within the domain of painting and drawing; they are familiar with major artistic production of prominent figures in art history.
   - Students have knowledge of research tools allowing them to pursue information in the range of art history and art theory (books, films, albums, the Internet); they are able to explore research questions as well as reflect on and synthesize the collected data.
   - Students demonstrate knowledge of art history, culture, major figures of world art and their artistic output, as well as circumstances that inspired the development of major art trends; they show an understanding of the symbolic and relative nature of terminology and classification used in fine arts.
   - Students demonstrate knowledge of specific technological and technical solutions used in the painting practice and commonly applied within their chosen discipline.
   - Students are familiar with financial, commercial and legal issues relevant to artistic professions; they have an overview of copyright law and its practical application as well as essential knowledge of public and private sources of funding for the arts.
   - Students understand the relations of theory and practice in painting and drawing; they demonstrate awareness of the links between conceptual and practical aspects of personal development as a practitioner.
   - Students show general knowledge of related disciplines within the field of fine arts, allowing them to participate effectively in collaborative projects.

PRACTICAL SUBJECT SKILLS

1) **Artistic self-expression:**
   - Students are able to formulate their creative concepts as well as employ appropriate media and techniques while translating their artistic visions into creative solutions.
   - Students know and understand the role of drawing, color and light.
   - Students understand the relation of form and content in art.
   - Students understand the meaning of painting and drawing in the context of photography, film, and new digital technologies (e-culture).
   - Students accept responsibility for choosing a development path and shaping their identity as practitioners.
Students deploy intuition, emotions and imagination in their search for the best artistic expression.

2) The creation of visual work:
- Students consciously employ the best tools and methods from a wide array of artistic techniques and media.
- Students are able to apply various technical and technological solutions in order to achieve a desired artistic effect.
- Students make independent decisions concerning the design issues and realization process of their art projects.
- Students build their confidence as self-directed practitioners; they are equipped with basic skills to prepare and update art portfolios, arrange exhibitions and communicate their ideas through commentaries.

3) Teamwork:
- Students are able to initiate collaborative projects.

4) Practical skills in painting:
- Students are willing to develop their repertoire of practical painting skills, with a particular emphasis on employing a range of contemporary tools and materials to create visual work.
- Students understand the importance of continuing development of their practical skills.

5) Artistic creation:
- Students understand the meaning of hands-on experience in their practice.

6) Verbal skills:
- Students communicate effectively both verbally and in writing while discussing selected issues in the field of visual arts or their personal work; they are able to refer to basic conceptual perspectives and draw information from a range of sources.
- Students have a written and spoken command of at least one foreign language at a minimum of CEFR level B2 and they are able to discuss arts and culture in a foreign language.

7) Presentation skills:
- Students know how to deliver a presentation about their own art project to an audience; they play an active role in art communities as well as participate actively in workshops and seminars.

SOCIAL COMPETENCIES

1) Independence and self-direction:
- Students are motivated to nourish their creative mindset in order to keep improving the quality of their output and enhance professional skills; they understand the importance of sustained presence and active participation in art communities and events.
– Students are aware of the social position that professional artists occupy, connecting their artistic practice with community engagements; they understand the conceptual context of artistic practice.
– Students are able to organize and manage their personal work space.

2) Psychological prerequisites
– Students should understand the psychological aspects of art professions, which might mean remaining outside the mainstream of popular culture, and they accept the consequences of having a different outlook on life.
– Students should effectively employ imagination, intuition and emotionality in the creative process; they need to be able to adapt those skills to new and ever-changing circumstances.
– Students ought to be capable of controlling their behavior, including their professional conduct while presenting to an audience or in other public speaking situations.

3) Critical skills
– Students are able to adopt a critical approach to their own practice and that of others, as well as reflect upon social, artistic, scientific, philosophical and ethical issues

4) Social communication
– Students demonstrate essential communication skills within the scope of artistic practice and its social context.
– Students are willing to work as part of a team and they display team building skills.
– Students are able to inspire action for public good.

5) Protecting industrial property rights and copyrights
– Students are familiar with essential legal aspects concerning intellectual property rights.
– Students follow the code of professional ethics.