INTERMEDIA
DEGREE PROGRAM (MA)

1. PROGRAM FACTS

Study Level: Postgraduate
Study Mode: Full Time
Course Profile: Academic
Course Domain: Fine Art
Course Length: 4 semesters
Number of ECTS Credits Required for Graduation: 120
Areas of Academic Study and Academic Disciplines Evaluated by Learning Outcomes:
- Area of Academic Study: The Arts
- Academic Discipline: Fine Art
- Field of Study: Fine Art
Degree Awarded upon Completion: Master’s Degree (MA)

2. FURTHER EDUCATION AND CAREER OPPORTUNITIES

After completing the program, our graduates are equipped with a range of practical subject skills necessary to engage in individual and team projects. They easily adapt to the dynamically changing reality. They show a deep understanding of copyright law and intellectual property law. Our graduates have a vast knowledge of history and theory of culture and art, with a particular emphasis on contemporary culture-forming trends.

3. PROGRAM OVERVIEW AND OBJECTIVES

Our Intermedia graduates are:
- bold, versatile and interdisciplinary artists equipped with practical skills needed to create spatiotemporal artifacts;
- practitioners who deploy both classical techniques and contemporary technologies as means of their artistic expression, including filmmaking;
- creative designers who seek innovative solutions in the domain of emerging technologies in culture and arts.

4. LEARNING OUTCOMES

On completion of the MA Intermedia program, students should be able to demonstrate the following subject knowledge, practical subject skills and social competencies:

SUBJECT KNOWLEDGE

1. The execution of creative projects:

- Students show a general understanding of selected art and science disciplines that are relevant to their chosen subjects and necessary to address complex issues regarding techniques of creating artworks by means of traditional media.
- Students demonstrate a general knowledge of practical and technological aspects underlying the realization of intermedia projects, i.e. mixing and matching various types of media in one artistic work.
Students are familiar with a broad range of practical and conceptual aspects of image recording in the field of photography and filmmaking. They have an extensive knowledge of film editing and sound editing.

Students show a deep understanding of methods and strategies for presenting and exhibiting their works, particularly within the context of intermedia.

2. Understanding the context of visual arts:

Students have an extensive knowledge of historical and cultural contexts relevant to visual art and its relations with our contemporary reality. They understand the importance of pursuing further knowledge within their chosen disciplines. Students have a vast knowledge of basic trends and movements in contemporary arts (particularly within the domain of multimedia and intermedia).

Students have a deep awareness of major works created by artists regarded as most influential in the history of media. They demonstrate breadth of knowledge of key publications relevant to media history and media criticism.

Students demonstrate a detailed knowledge of major styles in visual art, with a particular emphasis on the 20th and 21st centuries. They understand the development of major art trends in the historical context and are familiar with leading artists representing all major movements. Students are deeply aware of the symbolic nature of terminology and classification, as applied in written sources relevant to history of art criticism.

Drawing on acquired knowledge of key styles and major trends in art, students understand the importance of creating highly original works of art.

Students understand the relations between conceptual and practical aspects of their chosen disciplines, and draw on that knowledge to pursue further development.

3. Understanding creativity:

Students know and understand existing patterns underlying and supporting creative processes as major factors facilitating independent creative expression.

PRACTICAL SUBJECT SKILLS

1. Artistic expression:

Students develop a mature artistic identity, which allows them to create, execute and express their own art concepts.

2. Executing artistic work:

Students are able to develop their artistic concepts within the domain of intermedia, with a particular emphasis on photography, video, audio art, performance art as well as spatial and interactive activities.

Students are prepared to make independent decisions concerning the design and realization of their creative projects.

While conceptualizing their projects, students take into account aesthetic and social aspects of their work.

Students know and understand the legal aspects of their practice, particularly the principles of copyright law and intellectual property law.
3. **Teamwork:**

- Students are prepared to work as part of a team while developing creative concepts and executing projects, which is essential in interdisciplinary ventures.
- Students show competence in collaborating with other practitioners representing various disciplines and are prepared to play a managerial role on a team.

4. **Practical skills:**

- Students develop the scope of core practical skills needed to execute their creative projects in order to expand their creative potential and express artistic concept within the range of their chosen disciplines.
- Students mastered a range of strategies for expanding their technique, which facilitates sustained professional development through self-directed work (even long after graduation) and presentation of their art at exhibitions, festivals and workshops organized both home and abroad.

5. **Artistic creation:**

- Students employ existing patterns underlying and supporting creative processes as major factors facilitating independent creative expression.

6. **Verbal skills:**

- Students are able to prepare elaborate verbal and written presentations on specialist subjects relevant to their chosen disciplines.
- While exploring subjects, students refer to various sources, including digital and print media.
- Students know at least one foreign language at a minimum of CEFR level B2+ and they are able to discuss arts and culture in a foreign language.

7. **Presentation skills in public speaking contexts:**

- Students take a responsible approach towards public presentations of their artistic practice.

**SOCIAL COMPETENCIES**

1. **Independence and self-direction:**

- Students are motivated to nourish their creative mindset in order to keep improving the quality of their output and enhance professional skills; they are capable of inspiring others and know how to manage educational contexts.
- Students are aware of their professional responsibilities and community engagements; they are ready to take responsibility for their actions.
- Students are able to synthesize their knowledge and engage in new and complex projects, even with limited access to resources.
- Students are driven by intrinsic motivation and know how to organize their workplace.

2. **Psychological prerequisites:**
– Students are aware of their own shortcomings. They stay open-minded to other cultures and different outlooks on life.
– Students rely on their experience and consciously apply a number of psychological strategies to support their work. Students effectively employ their imagination, intuition and emotionality in the creative process, adapting those skills to new and ever-changing circumstances.
– Students are capable of controlling their behavior, including public speaking situations.

3. Critical skills:
– Students are able to constructively evaluate their own work as well as that of other practitioners

4. Communication:
– Drawing on experience, students communicate in a confident manner and effectively function in society.
– Students initiate new ventures and are able to work as part of a team on collaborative projects.
– Students are prepared to hold managerial positions, lead project teams, conduct negotiations and prepare work schedules.
– Students cooperate and socialize with other practitioners while taking part in various cultural ventures.
– Students know how to present complex projects in a comprehensible manner.

5. Industrial property rights and copyright:
– Students are familiar with essential legal acts concerning intellectual and industrial property law and understand the importance of proper management of those resources.
– Students follow the code of professional ethics, making sure that their practice does not infringe on other people’s rights.