

SHIH CHIEN UNIVERSITY
ENGLISH-TAUGHT COURSES LIST

Undergraduate

College	Department	Semester	Subject	Credit
Management	ETP in Intl' Business	Fall	Introduction to Business	3
Management	ETP in Intl' Business	Fall	Accounting (1)	3
Management	ETP in Intl' Business	Spring	Accounting (2)	3
Management	ETP in Intl' Business	Fall	Economics (1)	3
Management	ETP in Intl' Business	Spring	Economics (2)	3
Management	ETP in Intl' Business	Fall	Business Mathematics (I)	2
Management	ETP in Intl' Business	Fall	Principles of Marketing	3
Management	ETP in Intl' Business	Spring	Application of Information Technology	2
Management	ETP in Intl' Business	Spring	Principle of Management	3
Management	ETP in Intl' Business	Fall	Statistics (1)	2
Management	ETP in Intl' Business	Spring	Statistics (2)	2
Management	ETP in Intl' Business	Spring	Commercial Law	2
Management	ETP in Intl' Business	Spring	Financial Management	3
Management	ETP in Intl' Business	Fall	International Business Management	3
Management	ETP in Intl' Business	Fall	International Marketing Management	3
Management	ETP in Intl' Business	Spring	Intl' Human Resources Management	3
Management	ETP in Intl' Business	Spring	International Organizational Behavior	3
Management	ETP in Intl' Business	Fall	Managerial Economics	3
Management	ETP in Intl' Business	Spring	Business Ethics	2
Management	ETP in Intl' Business	Fall	Managerial Accounting	3
Management	ETP in Intl' Business	Spring	International Business Strategy	3
Management	ETP in Intl' Business	Spring	Innovation Management	2
Management	ETP in Intl' Business	Fall	International Economics	3
Management	ETP in Intl' Business	Fall	Intercultural Communication	2
Management	ETP in Intl' Business	Spring	Calculus	3
Management	ETP in Intl' Business	Fall	Business Practicum (1)	2
Management	ETP in Intl' Business	Spring	Business Practicum (2)	2
Management	ETP in Intl' Business	Fall	Media and Society	2
Management	ETP in Intl' Business	Spring	Professional Presentation	2
Management	ETP in Intl' Business	Fall	Game Theory	2
Management	ETP in Intl' Business	Fall	Database Management	2
Management	ETP in Intl' Business	Fall	Commercial Business Practice	2
Management	ETP in Intl' Business	Spring	Macro Economics for Business Decision	3

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College	Department	Semester	Subject	Credit
Management	ETP in Intl' Business	Fall	Web Design	2
Management	ETP in Intl' Business	Spring	Public Speaking	2
Management	ETP in Intl' Business	Fall	Second Foreign Languages (1)	2
Management	ETP in Intl' Business	Spring	Second Foreign Languages (2)	2
Management	ETP in Intl' Business	Fall	Financial Statements Analysis	2
Management	ETP in Intl' Business	Fall	Immersion Practice (1)	2
Management	ETP in Intl' Business	Fall	Global Free Trade Studies	2
Management	ETP in Intl' Business	Spring	Brand Management	2
Management	ETP in Intl' Business	Fall	Global Logistics Management	3
Management	ETP in Intl' Business	Fall	Marketing Communication	2
Management	ETP in Intl' Business	Fall	Independent Studies (1)	2
Management	ETP in Intl' Business	Fall	E-Commerce Management	2
Management	ETP in Intl' Business	Fall	International Business Law	2
Management	ETP in Intl' Business	Spring	Entrepreneurship & Leadership	2
Management	ETP in Intl' Business	Spring	The Greater China Economic Framework	2
Management	ETP in Intl' Business	Spring	Independent Studies (2)	2
Management	ETP in Intl' Business	Spring	Digital Marketing	2
Management	ETP in Intl' Business	Fall	Marketing Research	2
Management	ETP in Intl' Business	Spring	Operation Strategy & Management	2
Management	ETP in Intl' Business	Spring	International Consumer Behavior	2
Management	ETP in Intl' Business	Fall	Second Foreign Languages (3)	2
Management	ETP in Intl' Business	Spring	Second Foreign Languages (4)	2
Management	ETP in Intl' Business	Fall	International Fashion Marketing	2
Management	ETP in Intl' Business	Fall	Intl' Industrial Competitiveness Analysis	2
Management	ETP in Intl' Business	Fall	Merger and Acquisitions	2
Management	ETP in Intl' Business	Spring	Case Studies on Multinational Corporations	2
Management	ETP in Intl' Business	Spring	International Banking and Investment	2
Management	ETP in Intl' Business	Spring	Business Communication and Negotiation	2
Management	ETP in Intl' Business	Spring	Project Management	2
Management	ETP in Intl' Business	Spring	Retail Management	2
Management	ETP in Intl' Business	Fall	Independent Studies (3)	2
Management	ETP in Intl' Business	Spring	Independent Studies (4)	2
Management	ETP in Intl' Business	Fall	Financial Accounting	3
Management	ETP in Intl' Business	Fall	Senior Seminar in Business	3
Management	Finance and Banking	Fall	English in Finance (I)	1
Management	Finance and Banking	Spring	English in Finance (II)	1

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College	Department	Semester	Subject	Credit
Management	Applied Foreign Languages	Fall	Advanced Business English	2
Management	Applied Foreign Languages	Fall	International Current Event	3
Management	Applied Foreign Languages	Fall	Area Studies: Cross-Strait Studies (I)	2
Management	Applied Foreign Languages	Spring	Area Studies: Cross-Strait Studies (II)	2
Management	Applied Foreign Languages	Spring	Intercultural Communication	3
Human Ecology	Food and Beverage Management	Fall	Food Culture	2
Human Ecology	Food and Beverage Management	Spring	Fusion Cuisine	2
Human Ecology	Food and Beverage Management	Spring	Contemporary French Cuisine	2
Human Ecology	Food and Beverage Management	Fall	Western Culinary and Laboratory	3
Human Ecology	Music	Fall	Music Appreciation (I)	2
Human Ecology	Music	Spring	Music Appreciation (II)	2
Design		Spring	USC Cross-department Intl' Design Workshop IV	3
Design	Fashion Design	Fall	Fashion Illustration (III)	2
Design	Fashion Design	Spring	Fashion Illustration (IV)	2
Design	Fashion Design	Fall	Fashion Design (III)	3
Design	Fashion Design	Spring	Fashion Design (IV)	3
Design	Fashion Design	Spring	Design Culture Trend Research	2
Design	Architecture Design	Fall	Seminar on Special Topics (V)	2
Design	Architecture Design	Fall	Design Fabrication	2
Design	Architecture Design	Fall	Professional Presentation	3
Design	Architecture Design	Spring	Professional Presentation (II)	3
Design	Architecture Design	Spring	English Seminar (I) Logic and Design	2
Design	Industrial Design	Fall	Product Design (I)	3
Design	Industrial Design	Spring	Product Design (II)	3
Design	Industrial Design	Fall	Product Design (III)	3
Design	Industrial Design	Spring	Product Design (IV)	3
Design	Industrial Design	Fall	Design Fundamental	3
Design	Industrial Design	Spring	Design Fundamental (II)	3
Design	Industrial Design	Fall	Advanced Product Design (I)	3
Design	Industrial Design	Spring	Advanced Product Design (II)	3
Design	Industrial Design	Fall	Intl' Interactions of Design Studies	3
Design	Industrial Design	Fall	Intl' Design Interaction & Design Workshop (I)	3
Design	Industrial Design	Spring	Intl' Design Interaction & Design Workshop (II)	3
Design	Industrial Design	Fall	English Seminar (II) Design: Current and Future	2
Design	Industrial Design	Spring	3D Modeling Foundation	2
Design	Communications Design	Spring	International Animation Workshop	3

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College	Department	Semester	Subject	Credit
Design	Communications Design	Fall	New Media Design Workshop	3
Design	Communications Design	Fall	Collaborative Process-Pneumatic Sculptures	2
Design	Communications Design	Spring	Collaborative Process-Pneumatic Sculptures Workshop(II)	2
Design	Communications Design	Fall	Media Design	2
	Liberal Education	Fall	College English (1)	2
	Liberal Education	Spring	College English (2)	2
	Liberal Education	Fall	College English (3)	2
	Liberal Education	Spring	College English (4)	2
	Liberal Education	Fall	English (V)	2
	Liberal Education	Spring	English (VI)	2
	Liberal Education	Fall	Chinese Culture and Art of Communications	2
	Liberal Education	Spring	Chinese Culture and Art of Communications	2
	Liberal Education	Fall	Character, Morality and Rule of Law Education	2
	Liberal Education	Fall	Chinese (I) Mandarin for Foreign Student	2
	Liberal Education	Spring	Chinese (II) Mandarin for Foreign Students: Advanced Level	2
	Liberal Education	Fall	Historical Thinking and Civilizations	2
	Liberal Education	Fall	Service Learning (I)	1
	Liberal Education	Fall	The Art of Life	1
	Liberal Education	Spring	Family Science	1
	Liberal Education	Spring	Service Learning (II)	1
	Liberal Education	Fall	Physical Education (I)	0
	Liberal Education	Spring	Physical Education (II)	0
	Liberal Education	Fall	Physical Education (III)	0
	Liberal Education	Spring	Physical Education (IV)	0
	Language Center	Fall	Basic Chinese	2
	Language Center	Fall	Beginning Chinese	2
	Language Center	Spring	Basic Chinese	2
	Language Center	Spring	Beginning Chinese	2

SHIH CHIEN UNIVERSITY
ENGLISH-TAUGHT COURSES LIST

Graduate

College	Department	Semester	Subject	Credit
Management	ETP in Intl' Business(MA)	Fall	International Marketing Management	2
Management	ETP in Intl' Business(MA)	Fall	Applied Statistics	2
Management	ETP in Intl' Business(MA)	Fall	International Business	2
Management	ETP in Intl' Business(MA)	Fall	E-Commerce Management	2
Management	ETP in Intl' Business(MA)	Fall	International Economics	2
Management	ETP in Intl' Business(MA)	Fall	Global Logistics Management	2
Management	ETP in Intl' Business(MA)	Fall	Marketing Communication	2
Management	ETP in Intl' Business(MA)	Fall	Comparative Country Studies	2
Management	ETP in Intl' Business(MA)	Fall	Marketing Research	2
Management	ETP in Intl' Business(MA)	Fall	Intl' Human Resource Management	2
Management	ETP in Intl' Business(MA)	Fall	Managerial Accounting	2
Management	ETP in Intl' Business(MA)	Fall	Organization Theory and Management	2
Management	ETP in Intl' Business(MA)	Fall	Business Communication and Negotiation	2
Management	ETP in Intl' Business(MA)	Fall	Intl' Industrial Competitiveness Analysis	2
Management	ETP in Intl' Business(MA)	Fall	Merger and Acquisitions	2
Management	ETP in Intl' Business(MA)	Fall	International Fashion Marketing	2
Management	ETP in Intl' Business(MA)	Fall	International Business Law	2
Management	ETP in Intl' Business(MA)	Fall	Thesis (1)	3
Management	ETP in Intl' Business(MA)	Spring	Business Research Methodology	2
Management	ETP in Intl' Business(MA)	Spring	Managerial Economics	2
Management	ETP in Intl' Business(MA)	Spring	Intl' Financial Management	2
Management	ETP in Intl' Business(MA)	Spring	Consumer Behavior	2
Management	ETP in Intl' Business(MA)	Spring	Quantitative Methods	2
Management	ETP in Intl' Business(MA)	Spring	Entrepreneurship	2
Management	ETP in Intl' Business(MA)	Spring	The Greater China Economic Framework	2
Management	ETP in Intl' Business(MA)	Spring	Intl' Financial Markets	2
Management	ETP in Intl' Business(MA)	Spring	Digital Marketing	2
Management	ETP in Intl' Business(MA)	Spring	Operation Strategy & Management	2
Management	ETP in Intl' Business(MA)	Spring	Independent Studies	2
Management	ETP in Intl' Business(MA)	Spring	Overseas Study	2
Management	ETP in Intl' Business(MA)	Spring	International Business Strategy	2
Management	ETP in Intl' Business(MA)	Spring	Innovation Management	2
Management	ETP in Intl' Business(MA)	Spring	Business Ethics	2
Management	ETP in Intl' Business(MA)	Spring	Case Studies on Multinational Corporations	2

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Management	ETP in Intl' Business(MA)	Spring	International Organizational Behavior	2
Management	ETP in Intl' Business(MA)	Spring	International Banking and Investment	2
Management	ETP in Intl' Business(MA)	Spring	International Trade Practice	2
Management	ETP in Intl' Business(MA)	Spring	Project Management	2
Management	ETP in Intl' Business(MA)	Spring	Retail Management	2
Management	ETP in Intl' Business(MA)	Spring	Thesis (2)	3
Management	English Communication	Fall	Seminar on Digital Learning Assisted Communication	3
Management	English Communication	Fall	Introduction to Communication	3
Management	English Communication	Fall	Academic English Writing	3
Management	English Communication	Fall	Seminar on English Communication	3
Management	English Communication	Fall	Thesis (1)	3
Management	English Communication	Fall	Cultural/Creative Industries and Translation	3
Management	English Communication	Fall	Cultural Studies	3
Management	English Communication	Fall	Seminar on English Communication: Theory into Application	3
Management	English Communication	Spring	Research Methods and Methodology	3
Management	English Communication	Spring	Qualitative Research Methods	3
Management	English Communication	Spring	Advanced Oral Communication	3
Management	English Communication	Spring	Thesis (2)	3
Management	English Communication	Spring	Ethics Issues Introduction of Interpretation and Translation	3